



## **Photo Marketing Association International**

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### **TO WHOM IT MAY CONCERN**

The Lido Group has been the preferred and exclusive travel and accommodation provider to the Australian Photo Marketing Association for the past four years. In that period of time the relationship between Lido and PMA has been an excellent one growing each year in trust and effectiveness and producing increasingly successful events.

The personal nature of the dealings in particular through Mrs Nada Juritsa has been both enjoyable and rewarding, having just completed the most successful PMA annual convention in 19 years.

The Lido Group has been an important part of that formula and we look forward to continuing the partnership in the ensuing years.

The smoothness of the dealings with the professionalism displayed by Lido staff and the comprehensive reporting has helped PMA greatly in the planning, marketing and execution of this important industry event.

I would have no hesitation in recommending the Lido Group to other associations or business groups wishing to deliver a successful convention.

Yours sincerely

**Terry Rimmer**  
**Director of Australian Activities**